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FOR IMMEDIATE RELEASE

LawnAmerica Helps Family into New Home before Thanksgiving through Habitat for Humanity

TULSA, OKLAHOMA, [November 18, 2008]— Lawn America – a Tulsa-based lawncare and fertilization company – is coming to a close on its project to sponsor and build a home through Tulsa Habitat for Humanity for a Tulsa family. The Lawn America volunteer-based construction team made up of employees, friends, and family members began this worthwhile project with a September 6th wall raising ceremony and has consistently been working with Tulsa Habitat for Humanity on a weekly basis to ensure that the house is completed and ready for the family to enjoy their first Thanksgiving in their new home this year. The address of the home is 2719 E. 28th St. N. and is located off Apache and N. Columbia just east of Hwy 75.

To date, Lawn America is the smallest company to sponsor the building of a home through Tulsa's Habitat for Humanity. Brad Johnson, owner of locally owned Lawn America, states, "We have wanted to do this for a long time. Along with our donations and time, we have several customers that donated resources, building materials, and funds to make this happen, and we are very pleased with the results. Our slogan is 'Making Your Neighborhood More Beautiful,' and we are pleased to be able to not just make this neighborhood in north Tulsa more beautiful with a new house, but we hope to

make the Bell family's home and family more beautiful as well. We are also excited about making their lawn the best on the block!" The closing ceremony / official opening of the house to the Bell family will be on November 26th at 4:00 p.m.

Pictures, videos, and weekly progress updates have been documented on Lawn America's Web site. You may view these updates by visiting www.LawnAmerica.com/tulsa/habitat

About LawnAmerica

LawnAmerica is a locally-owned lawncare firm, owned by Tulsa native Brad Johnson. They have been greening-up Tulsa area lawns for over 10 years, and are the largest locally-owned lawncare company in Tulsa specializing in weed-control and fertilization.

About Tulsa Habitat for Humanity

Tulsa Habitat for Humanity is an ecumenical, non-profit Christian housing ministry dedicated to eliminating poverty housing while building decent, affordable housing in partnership with those in need in Tulsa County. Since 1988, Tulsa Habitat and its families and house sponsors have built 178 homes. Over 125 faith-based groups, companies, foundations and individuals have financially sponsored and helped build these homes. It took 14 years to build the first hundred homes. In the past five years, THFH has built 90+ homes. The 200th home is due to begin in the spring of 2009. Tulsa Habitat plans to help another 21 families build over the next 12 month. For more information, visit www.habitat-tulsa.org.

About Habitat for Humanity International

Habitat for Humanity International is an ecumenical Christian ministry that welcomes to its work all people dedicated to the cause of eliminating poverty housing. Since its founding in 1976, Habitat has built more than 250,000 houses worldwide, providing simple, decent and affordable shelter for more than 1 million people. For more information, visit www.habitat.org.